

Partnership Program

Aligning Industry Partners with Club Management Professionals



**OKLAHOMA-
KANSAS
CHAPTER**
**CLUB MANAGEMENT
ASSOCIATION OF AMERICA**

The Oklahoma-Kansas Chapter of CMAA is the professional association of managers and membership clubs throughout Oklahoma and Central Kansas. Our members are highly engaged and place tremendous value on education, networking and social activities afforded to them.

Our efforts to provide first-rate education and networking opportunities are not possible without our partnerships with industry experts. We consider you an industry expert with valuable knowledge, products and services available to benefit our members and their clubs. Our members recognize that the contributions of our partners directly impact their growth and professional development.

ADVERTISING

The Oklahoma-Kansas Chapter publishes a printed membership directory, which includes a Buyer's Guide and full-color advertising options for our partners. The various formats and associated benefits are as follows:

FULL PAGE ADVERTISEMENT - \$300

- Full Page advertisement (full color)
- Listing in the Chapter's online Buyer's Guide
- One copy of the Membership Roster

TAB ADVERTISEMENT - \$600

- Full Page tab/divider advertisement (full color)
- Listing in the Chapter's online Buyer's Guide
- Two copies of the Membership Roster



BACK COVER ADVERTISEMENT - \$1,000

- Advertisement on the back cover of the Membership Roster
- Listing in the Chapter's online Buyer's Guide
- Two copies of the Membership Roster
- Electronic copy of the Chapter's roster



SPONSORSHIPS

TIER 1 - \$3,000

- Title sponsor for a Chapter Meeting (Spring, Fall or Golf Tournament)
- 30-minute education opportunity at the Spring or Fall Chapter Meeting
- Invitation for two representatives to attend all three Chapter events
- Foursome in the Chapter Golf Tournament
- Tab advertisement in the Membership Roster (\$1,000 value)
- Logo on the home page of the Chapter website and contact info in the online Buyer's Guide
- Two copies of the Membership Roster
- One exclusive marketing email to Chapter members
- Electronic copy of the Chapter's roster



TIER 2 - \$1,500

- Participating sponsor for a Chapter Meeting (Spring, Fall or Golf Tournament)
- Invitation for one representative to attend Chapter events (Spring + Fall meetings)
- Full-page advertisement in Chapter Membership Roster
- Logo on the home page of the Chapter website and contact info in the online Buyer's Guide
- Two copies of the Membership Roster
- Electronic copy of the Chapter's roster

ADVERTISING SPECS

- Full Page Advertisement 5" x 8" portrait
- Tab Advertisement 5" x 8" portrait
- Back Cover Advertisement 6.5" x 9" portrait

Ad sizes are displayed as width x height

All ads are full color and must be submitted in high-res formats

SILENT AUCTION & GOLF TOURNAMENT



The Oklahoma-Kansas Chapter of CMAA welcomes club industry professionals and industry partners to our annual golf tournament and silent auction fundraiser! Join us at Cedar Ridge Country Club on August 20th - 21st.

August 20 - 21, 2023

Hole Sponsorships afford industry partners the opportunity for four representatives to attend the Auction Dinner and participate in the golf tournament. Additionally, signage will be placed on tee boxes in recognition of your support! Register early to take advantage of the early registration rates:

	Before June 1st	After June 1st
Hole Sponsorship - Foursome	\$1,200	\$1,500
Hole Sponsorship - Single	\$300	\$375





Partnership Application

To confirm your partnership, please complete and return the following form with a copy of your logo in jpeg format to sam@okcmaa.org

Company Name: _____

Address: _____

City, State Zip: _____

Primary Contact: _____

Phone: _____ Email: _____

Marketing Contact: _____

Phone: _____ Email: _____

Website: _____

Please indicate your Partnership Level below:

Sponsorship Packages:

_____ Tier 1 Sponsorship	(Includes Tab Roster Advertisement)	\$3,000
_____ Spring Meeting	_____ Fall Meeting	
_____ Tier 2 Sponsorship	(Includes Full Page Roster Advertisement)	\$1,500
_____ Spring Meeting	_____ Fall Meeting	

Golf Tournament Packages:

_____ Tier 1 Sponsorship	(Includes Tab Roster Advertisement)	\$3,000	
_____ Hole Sponsorship - Foursome		\$1,200	\$1,500
_____ Hole Sponsorship - Single		\$300	\$375

Membership Roster Advertising:

Specs:

Price:

_____ Full Page	5" x 8"	\$300
_____ Tab Advertisement – 2 available	5" x 8"	\$600
_____ Back Cover – 1 available	6.5" x 9"	\$1,000

Editorial Calendar:

Partnership Deadline

Wednesday, April 26, 2023

Artwork Deadline

Wednesday, May 10, 2023

Remit Payment to: Oklahoma-Kansas Chapter | 1415 S. Voss, Ste. 110 #397, Houston, TX 77057

Copy & Contract Agreement

- Member contact information is for individual solicitation only. Any mass solicitation must be approved by and sent through the Chapter Managing Director
- Cancellations are not accepted after the Partnership Deadline
- If copy is not received by the artwork deadline, copy from previous Membership Roster will run. If no previous copy is available, client is liable for the cost of contracted space. Advertiser's company name and contact information will be published in the allocated space.
- Requests for special positioning are given consideration, but no guarantee is made unless the position is included in the contract.
- All advertisers are accepted and published on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claim or suits that may arise out of the publication of such advertisements.
- By placing an advertising order, advertiser/agency agrees to pay charges for said advertisement. In the event advertiser/agency defaults on payment for charges due, advertiser/agency assumes all liability for fees associated with collection.