oklahoma.kansas
CHAPTER
club managers association of america

2014 Partnership Program

Advancing the Club Management Profession through
Education and Genuine Relationships with Industry Vendors

2014 Oklahoma-Kansas Chapter of CMAA Partnership Program

The Oklahoma-Kansas Chapter of CMAA invites you to partner with its 40 managers, representing 19 premiere clubs throughout Oklahoma and Central Kansas. As the most effective way to reach club managers in this region, our Partnership Program offers you the kind of access, visibility and opportunities to build lasting relationships that will benefit you for years to come.

The Partnership Program offers you the opportunity to make the most of your marketing dollars through impressive sponsorship and advertising packages designed to directly reach club decision makers. Our members represent some of the finest clubs in the country and have significant buying power. The Oklahoma-Kansas Chapter Partnership Program offers you the opportunity to create personal relationships while building brand awareness for your organization through:

- Exclusive access to our members through meetings and networking events
- Promotion of your brand via advertising, website recognition and exclusive email opportunities

Maximize your visibility and develop relationships by participating in the Oklahoma-Kansas Chapter Partnership Program!

Oklahoma-Kansas Chapter of CMAA

The Oklahoma-Kansas Chapter of CMAA is the professional association for managers of membership clubs throughout Oklahoma and Central Kansas. Our members are highly engaged and place tremendous value on education, networking and social activities afforded to them.

The Oklahoma-Kansas Chapter hosts two meetings and one golf tournament on an annual basis. The meetings each include a networking dinner followed by a day of education featuring subject matter experts from the club industry.

The golf tournament includes a networking dinner on the eve of the event and serves as the Chapter's fundraiser. This event presents the opportunity to play some of the most exclusive golf courses in the country!

The Oklahoma-Kansas Chapter is dedicated to:

- Providing members the best in club specific education
- Providing forums for networking and idea sharing that to help managers successfully lead their clubs, boards and staff

Oklahoma-Kansas Chapter Member Clubs:

Cedar Ridge Country Club – Broken Arrow, OK
Colbert Hills Golf Club – Manhattan, KS
Crestview Country Club – Wichita, KS
Flint Hills National Golf Club – Andover, KS
Gaillardia Country Club – Oklahoma City, OK
Oaks Country Club – Bixby, OK
Oakwood Country Club – Enid, OK
Oklahoma City Golf & Country Club – Nichols Hills, OK
Quail Creek Golf & Country Club – Oklahoma City, OK
Salina Country Club – Salina, KS
Southern Hills Country Club – Tulsa, OK
The Beacon Club – Oklahoma City, OK
The Club at Indian Springs – Broken Arrow, OK
The Oaks Country Club – Tulsa, OK
The Patriot Golf Club – Owasso, OK
The Territory – Duncan, OK
Tulsa Country Club – Tulsa, OK
Twin Hills Golf & Country Club - Oklahoma City, OK
Wichita Country Club – Wichita, KS

Your support will directly enhance the quality of education and programming offered to Chapter members and hospitality students in the Oklahoma-Kansas Chapter!

Partnership Levels

Tier 1 Sponsorship - $3,000.00

- Title sponsor for a Chapter Meeting
- One-hour education opportunity at the Chapter Meeting
- Invitation for two representatives to attend sponsored meeting
- Foursome in Chapter Golf Tournament
- Tab advertisement in Chapter Membership Roster
- Logo on the home page of the Chapter website
- Two copies of the Chapter Membership Roster
- Press release email to Chapter members
- One exclusive marketing email to Chapter members
- Electronic copy of the membership database

Tier 2 Sponsorship - $1,500.00

- Participating sponsor for a Chapter Meeting
- Invitation for one representative to attend sponsored meeting
- Full page advertisement in Chapter Membership Roster
- Logo on the home page of the Chapter website
- Press release email to Chapter members
- Two copies of the Chapter Membership Roster
- Electronic copy of the membership database

Oklahoma-Kansas Chapter Golf Tournament
August 17th – 18th, 2014
The Patriot Golf Club

The annual Chapter golf tournament brings Chapter managers and Vendor Partners together for two days of networking and camaraderie. Sponsors receive an exclusive invitation to the networking dinner hosted by Cedar Ridge Country Club on Sunday, August 17th and a foursome in the tournament at the nationally acclaimed Patriot Golf Club on Monday the 18th. There are various levels of sponsorship opportunities available, see below for details.

Tournament Dinner Title Sponsor - $3,000

- Recognition and signage as the title sponsor for the Tournament Dinner
- Invitations for 8 representatives to attend the Tournament Dinner
- Speaking opportunity at the Tournament Dinner
- One foursome in the Chapter Golf Tournament
- Discount on additional foursome(s) in the Chapter Golf Tournament ($750)

Tournament Title Sponsor - $3,000

- Recognition and signage as the title sponsor for the Tournament
- Invitation for 4 representatives to attend the Tournament Dinner
- Speaking opportunity at post-tournament reception
- One foursome in the Chapter Golf Tournament
- Discount on additional foursome(s) in the Chapter Golf Tournament ($750)

Hole Sponsor - ~~$1,500~~ / $1,000 before April 30th

- Invitation for 4 representatives to attend the Tournament Dinner
- One foursome in the Chapter Golf Tournament
- Logo recognition on one hole

Details:

- Early registration for Hole Sponsors is $1,000 before April 30th. After April 30th, Hole Sponsorships are $1,500

Advertising Opportunities

Membership Roster Back Cover

- Receive two copies of the Membership Roster
- Logo link on the Chapter Website

Membership Roster Tab

- Receive two copies of the Membership Roster
- Logo link on the Chapter Website

Membership Roster Full Page

- Receive two copies of the Membership Roster
- Logo link on the Chapter Website

Specs & Rates

Ad Type	Dimensions	Rate
Full Page Advertisement	4.125” x 7.25”	$250.00
Tab Advertisement	4.125” x 7.5”	$500.00
Back Cover Advertisement	6.625” X 8.375”	$1,000.00

Ad sizes are displayed as width x height. All ads are full color and must be submitted in high-res PDF or Jpeg formats.

Advertisements should be mailed to Sam Brewster at sam@okcmaa.org

Partnership Program Deadline	Thursday, May 1, 2014
Advertising Copy Due Date	Friday, May 16, 2014

Copy & Contract Agreement

- Member contact information is for individual solicitation only. Any mass solicitation must be approved by and sent through the Chapter Managing Director.
- Cancellations are not accepted after the Partnership Program deadline.
- If copy is not received by the copy due date, copy from previous Membership Roster will run. If no previous copy is available, client is liable for cost of contracted space. Advertiser's company name and contact information will be published in the allocated space.
- Requests for special positioning are given consideration, but not guaranteed unless the position is included in the contract.
- All advertisers are accepted and published on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claims or suits that may arise out of the publication of such advertisements.
- By placing an advertising order, advertiser/agency agrees to pay charges for said advertisement. In the event advertiser/agency defaults on payment for charges due, advertiser/agency assumes all liability for fees and sums incurred in collection including, but not limited to, collection fees, attorney fees and court costs.

Oklahoma-Kansas Chapter
Club Managers Association of America

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